



ABOUT IZZITGREEN

IzzitGreen™ is a web community where people discover and discuss the products and services that fit their lifestyle as environmentally conscious consumers. On IzzitGreen, people find, review and share valuable insight on the products and services they use and need; and communicate about all things 'sustainable'. Put simply, IzzitGreen.com helps consumers 'find the good, green stuff.'

JOB OVERVIEW

In the role of GreenBase Content Editorial Intern for IzzitGreen you will help lead our efforts to create current, smart and salient content for our member community. Your primary focus will be to find the best green products available in the marketplace, and to publish information about those products on IzzitGreen.com. In this role you will:

- Gather product descriptions and green 'cred' data about the products in the Izzit GreenBase.
- Help lead the effort to grow the Izzit GreenBase across several product categories, including health & beauty, style, gadgets & electronics, entertainment, sports & fitness, etc.
- Work with Izzit's editors to ensure the highest content quality.
- Ensure ongoing accuracy of Izzit content and information
- Work with the user community to identify consumer trends, preferences and to gather product ideas/suggestions from the user and seller communities.

REQUIRED SKILLS

This role requires exceptional editorial and resource management skills. In order to succeed in this position, Izzit Content Interns must:

- Have a working knowledge of ecological/green/sustainability issues and trends.
- Have a solid grasp consumer trends and preferences.
- Maintain a critical eye for detail, accuracy of information and a concise writing style.
- Have at least 1-year of college completed with a focus in business/marketing and/or a writing intensive discipline. Additionally, the role requires a critical eye, high expectations, exceptional writing skills and exacting attention to detail.
- Have a great sense of humor and a witty writing style.
- Have a working knowledge, passion or expertise in one or several of the following content/product areas:

**STYLE, HEALTH & BEAUTY, SPORTS & FITNESS, FOOD & DRINK,
GADGETS & ELECTRONICS, ENTERTAINMENT, KIDS & BABIES, PETS**

To Apply For This Internship:

Please send a copy of your resume/CV, cover letter and writing sample to jobs@izzitgreen.com

ADDITIONAL NOTES:

We are currently offering part-time, unpaid internships for this role from our offices in the Old Snell Building in Potsdam. Please do not hesitate to apply even if you're unsure of your qualifications – we'd love to hear from all available candidates, and know that great candidates often come from unexpected directions!